



March 7, 2014

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Expression of Interest – Rural CAF Experiment Program, Docket No. 10-90

Dear Federal Communications Commission (FCC) Staff,

Cuba City Telephone Exchange Company (“CCTEC”) would like to submit this non-binding expression of interest in the rural broadband trial in Docket No. 10-90. CCTEC is very interested in participating in the Rural CAF Experiment Program.

Background: CCTEC is an Eligible Telephone Company (“ETC”) serving approximately 1,626 residential, agricultural, commercial and industrial customers in rural Wisconsin. CCTEC currently provides an array of telecommunications products and services, including local telephone service, high-speed internet, long distance and business solutions. Our broadband offering includes some portions of our territory that are underserved when considering the present and near-future broadband needs of our residential, business, and anchor institution’s needs. Our customers are requesting robust, reliable and affordable broadband services. We are fully committed to a fiber solution. Our company is ready to step up and provide our customers with this essential service to positively impact our customer’s lives and businesses.

Geographic Territory: CCTEC is proposing to serve the majority of our service area located in the following census blocks with Fiber-to-the-Home (“FTTH”):

55043961100

55043961200

55065970300

55065970400

PO Box 762 • Cuba City • Wisconsin • 53807
608-744-2154

List of Anchor Institutions:

Schools: Cuba City Public Schools

Libraries: Cuba City Library

Government Centers: City of Cuba City

Health Centers/Hospitals: Medical Associates Clinic, Southwest Health Center

Proposed technology: We are planning on offering FTTH services. Our offerings will include voice and high-speed broadband services. Our initial speed offerings will include 10 Mbps, 20 Mbps, 50 Mbps, and 100 Mbps, as well as lower speeds if requested by the customers. We do have plans to offer Gigabit services to our customers. Anchor institutions will be offered the ability to receive Gigabit connections. These service offerings will be priced according to the tiers of service on a monthly fee based on our tariff.

State and/or Local or Tribal Government Participation in and/or Support for Project: The project leverages the utility's rights of way and infrastructure, which reduces costs and accelerates deployment.

Existing Providers: We currently offer 3(Mbps down)/.5 (Mbps up), 12/1 and 20/2 for residential service. Business offerings are 4/1, 8/1 and 20/2. We are concerned that this may be insufficient for today's needs and for future applications. In addition, we want to provide anchor institutions with the needed bandwidth at prices that are competitive and affordable.

Project Timeline: CCTEC is just beginning to explore offering FTTH broadband services to this section of its territory.

Total Company Investment: This is still being developed.

One Time Capital Infrastructure Investment Needed: This is still being developed.

Total Project Cost: This is still being developed.

Cuba City Telephone Exchange Company, Inc. appreciates the opportunity to provide this non-binding expression of interest and potentially participate in this program.

Sincerely,

Ms. Deb Egli

General Manager